

THE REBELLION EXPERIENCES

Transformative Immersive Experiences (TIEs)

**We Exist to Ignite Change.
The Impactful Kind.**

**WE ARE A COMMUNITY WORKING TOWARDS CREATING MORE
IMPACTFUL ORGANIZATIONS.**

We believe that through more impactful leaders, organizations become more impactful. The more that individuals in decision-making roles are aware of their impact potential, the more decisions are taken considering factors beyond traditional business operations.

We create once in a lifetime experiences that ignite more impactful leaders.

TRANSFORMATIVE IMMERSIVE EXPERIENCES (TIEs)

ALL ABOUT EXPANDING YOUR COMFORT-ZONE



Lofoten Islands, Norway

WHAT IS A TIE?

We have designed multi-day leadership and impact focus retreats that are transformational for the attendees. The experiences are built around the idea that expanding your own comfort-zone allows you to realize your full human potential.

HOW DOES A TYPICAL DAY LOOK LIKE?

MORNINGS

≡ IMMERSIVE EXPERIENCES

- Physical and/or emotional challenges.
- Activity examples: free-diving, multi-pitch climbing, breath-work, sailing, cold dips, and others meant to expand your comfort-zone.

NIGHTS

≡ COMMUNITY TIME

- Group dinners, outings, and time to relax as a community while supporting local businesses.

AFTERNOONS

≡ IMPACT SESSIONS

- Strategic work – can consist of mapping values, vision, purpose, potential, challenges, business models, brand, direction, planning, implementation.
- Collective and individual reflecting and metabolizing the experiences.

Check out our
upcoming TIEs by
scanning the code



rebellionimpactgroup.com/experiences

THE REBELLION EXPERIENCES FRAMEWORK



OUR RECIPE TO IGNITE CHANGE.

Every Rebellion Experience takes attendees through their own path to becoming a more impactful leader. We call it **Impact Journey**.

Our Impact Journey's framework has **4 distinct elements**:

EARTH



GROUNDING

The foundation of the Journey. It's all about getting to know yourself better and figuring out what impact values are important to you, and by default your organization.

You'll also be able to identify any challenges and conflicts that might come up while developing a deeper understanding of yourself.

WATER



PURPOSE & POTENTIAL

Dig deep to uncover your passions and motivations, driven by your values set on the first pillar.

You'll create a clear purpose statement for what you want to achieve, and set meaningful and achievable goals.

This stage is where you set your impact goals that will serve as compass throughout your journey.

AIR



DIRECTION

Create a plan for success, a framework of how to operate and achieve your goals.

You'll learn about impact goal-setting, tracking, and the importance of a consistent and focused approach towards including impact in your decision-making process.

During this stage things start to take shape and become tangible to your organization.

FIRE



ACTION

Mapping out concrete steps towards achieving your goals.

Accountability is key and during this stage you will learn how does it look like for impact.

You'll get support and guidance along the way to help you overcome any obstacles you might encounter on implementation.

WANT TO CREATE A CUSTOM EXPERIENCE?

We collaborate with organizations and individuals looking to create unique immersive experiences with decision-makers. Contact us at experiences@therebellioncg.com and start the conversation.



WHO ATTENDS A REBELLION TIE?

“THE MOST IMPORTANT PILLAR OF THE REBELLION IS ITS COMMUNITY. ULTIMATELY, OUR MEMBERS ARE THE REBELLION’S LEGACY.”

Jordi Mullor
The Rebellion’s CEO & Co-Founder

THE IDEAL REBEL PROFILE

BECAUSE ULTIMATELY OUR MEMBERS ARE OUR LEGACY.

The ideal Rebel is a leader who combines their decision-making power, influence over others, and deep connection to their organization's mission to drive positive change. They embody the spirit of The Rebellion by championing a more mindful and purpose-driven approach to leadership or have shown interest in becoming one, and collectively shape a better future.

REBELS MUST:

- ≡ Hold a leadership position within their organization.
- ≡ Acts as a decision-maker and has influence over at least four individuals within their team or organization.
- ≡ Is deeply connected to their organization's mission and values.
- ≡ Be authentic.

NICE TO HAVE:

- ≡ Recognizes the broader impact of their decisions beyond immediate business operations.
- ≡ Possesses a strong sense of purpose.
- ≡ Aims to create a positive and lasting impact in their industry and society.
- ≡ Embraces innovation, challenges norms, and seeks to improve organizational practices.
- ≡ Seeks to learn from and contribute to a diverse network of like-minded leaders.
- ≡ Champions a mindful and purpose-driven approach to leadership.

WHAT'S INCLUDED IN THE COST OF A TIE?

“WE GO BEYOND THE EXPERIENCE BECAUSE WE ASPIRE FOR THE COMMUNITY TO GROW AND LIVE ON.”

*Siri Ostvold
The Rebellion's Co-Founder*



Siri Ostvold, Rebellion's Co-Founder

WHAT DOES ATTENDING A REBELLION EXPERIENCE COSTS?

Every **Transformative Immersive Experience** varies on costs since variables such as location, immersive experiences, local partners, and accommodations are tailored every time. Here are a few things that are always included in the cost of attending an experience:

WHAT'S INCLUDED

☰ DURING THE EXPERIENCE

- Retreat attendance
- Access to All sessions
- Access to platform and community groups.
- Hotel or Accommodations
- All outdoor activities and experiences during the retreat
- Gear and equipment needed for activities
- Transportation within retreat required to attend onsite location of experiences.
- All meals during sessions, welcome dinner and closing dinner.

☰ BEFORE & AFTER THE EXPERIENCE

- 1 Year Membership to The Rebellion
- Access to all The Rebellion content before and after the TIE.
- Quarterly online community learning events.
- Access to speakers and facilitators.
- Quarterly 1-on-1 mentoring if requested.

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THE REBELLION LINGO

BECAUSE YOU CAN HELP US SPREAD THE WORD



IMPACT JOURNEY

The Rebellion Impact Journey is all about becoming a more conscientious member of your business ecosystem. It's like a **road map** that guides you, as a leader, through stages to align your personal and professional values with the community you serve, the environment, and the people you interact.

We use the four elements Earth, Water, Air, and Fire, as a symbol of the connectivity The Rebellion strives to embrace. The Rebellion's Impact Journey has four main pillars to help you figure out your impact purpose, set a clear direction, and take action towards your impact goals.



TRANSFORMATIVE IMMERSIVE EXPERIENCE (TIE)

TIEs are multi-day leadership and impact focus retreats that are transformational for the attendees. Experiencing a TIE is The Rebellion's way to spark and enable impactful change back home, wherever home is for you. We strive to have between 25-45 Rebels attending.

You can always find the opened TIEs on our website at rebellionimpactgroup.com/experiences.



REBELS

We call Rebels to those leaders that have taken the first step of joining The Rebellion. Currently, attending a TIE is the main way to join the community and becoming a Rebel. A Rebel, is someone that is actively pursuing becoming a more impactful leader and is part of the community.



IMPACT

At The Rebellion, we define Impact as the measurable and meaningful effect or influence that a particular action, event, or phenomenon has on individuals, communities, societies, or the environment.



IMPACTFUL LEADER

Those who can inspire and guide others to achieve meaningful and positive outcomes. For The Rebellion someone who leaves a lasting and positive legacy by creating opportunities, empowering others, and making a significant difference in the world. At The Rebellion, we refer to these individuals as "Rebels".





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