

THE REBELLION

CO-FOUNDER, THE REBELLION

SIRI ØSTVOLD

Freediver · Ocean explorer · Facilitator

18 yrs
Brand, strategy and innovation

Nordic
Champion freediver

TEDx
Speaker

WITH EO & YPO

- Leads Pool Immersions for EO and YPO chapters, forums and leadership teams
- Facilitates Impact Sessions built on The Rebel Path
- Co-leads immersive experiences and forum retreats, including Opprør in Norway
- Central to our ongoing work with chapters and communities around the world



"Changing business and systems starts with ourselves: reconnecting with our bodies, our communities and nature, so we can perform and help build a more regenerative world."

SIRI ØSTVOLD

BUSINESS, THE OCEAN AND THE PEOPLE IN THE ROOM

Siri brings 18 years of business experience into the water. Before co-founding The Rebellion she built brands and businesses across Scandinavia: as art director for the outdoor brand Norrøna, where she helped reposition the brand and grow it into new markets; as founder and partner in an award-winning design company; and as CEO and co-founder of Ærli, which designs sustainable business travel in Norway.

She is a Nordic champion freediver, a TEDx speaker and an expedition sailor who crossed the North Pacific with a scientific expedition studying ocean plastics.

At The Rebellion she leads Pool Immersions, facilitates Impact Sessions and plays a central role in our continued work with the communities we serve, bringing breath, connection and presence into every room.

> **"THE WORK AND EXPERIENCES THEY CURATE ARE CHALLENGING, ENERGIZING, AND MINDSET-CHANGING."**
>
> EO member, Founder & CEO

TALK TO US rebellionimpactgroup.com · experiences@therebellioncg.com

THE REBELLION