

TLAMATINI

A MEXICAN NATURE IMMERSIVE EXPERIENCE

Prepared for



Dates: February 1-4th, 2026

Group Size: 16-20

Price Tiers: 16 persons = \$2,500

Tlamatini is a flagship experience created by The Rebellion for YorCMO, the leading collective of fractional CMOs. This retreat is hosted by Rebellion co-founders.

FEB
1ST

ATTENDEES ARRIVAL- AIRPORT RIDES - PUERTO VALLARTA (PVR)

Private transfer to **HOTEL** (Grouped by arrival times)

WELCOME DINNER (BUCERIAS, NAYARIT)

OPTIONAL SESSION - AWARENESS OF ENERGY & COMFORT ZONES

During the opening session of The Rebel Path we will identify where you stand with your ongoing activities/challenges in terms of energy and comfort levels. The process is not an easy task and requires high levels of self-awareness.

FEB
2ND

During the first day at Tlamatini, the initial immersive session and impact session will focus on understanding our own limitations and potential. **Lunch, dinner, gear, and facilitation included.**

MORNING SESSIONS (TWO OPTIONS) 8:00AM-12:00PM

OPTION #1 CLIMB TO TRUST (ALL LEVELS) - RECOMMENDED

Outdoor rock climbing tends to bring fears out while also provoking individuals to perform through the stress. Even if you have climbing experience this will be a memorable session that will push your boundaries. **We will decide based on weather conditions between a secret beach crag or a jungle hidden gem. One requires a boat ride to the crag.**

OPTION #2 BIKING IN THE JUNGLE (ALL LEVELS)

The coast of Nayarit offers spectacular views from the mountains around. For this session, you will have the option to use e-bikes or normal bikes. All levels are welcome.

AFTERNOON SESSIONS 2:30PM - 5:00PM

EXPANDING COMFORT ZONES & GROWTH POTENTIAL

Led by Rebellion's Co-Founder, Jordi Mullor, this session helps you map out your own comfort zones to uncover the limitations and blind spots that may be holding you back. You'll identify the areas to embrace and improve, building the clarity and mindset needed to prepare for real, sustainable growth in your business and practice. **Game changer for folks looking to grow their business or practice. [Learn more about The Rebel Path HERE.](#)**

DINNER IN TOWN 7:00 PM

We walk together for a local dinner with the Rebellion team at a Mexican trattoria.

FEB
3RD

The second full day focuses on expanding your potential through tested techniques. We will introduce a customized version of William Trubridge's **Mental Immune System (MIS)** method created exclusively for Tlamatini and dive deeper into The Rebel Path. **All gear, and facilitation included.**

MORNING SESSIONS 8:00AM- 12:00PM**POOL IMMERSION AT THE REBELLION HOUSE**

Breath-holds underwater can sound scary, intimidating, and almost impossible for some. The reality is that they are one of the safest and most emotional challenges a human being can go through. **Led by The Rebellion team, including Siri Østvold (Scandinavian Freediver Record Holder) or another world record holder, this session is a life changing experience.**

Not necessary to know how to swim and there is no physical requirement.

AFTERNOON SESSIONS 1:00PM-3:00PM**THE STORIED CMO KEYNOTE - HOSTED BY YORCMO GUEST SPEAKER CHRIS HARE**

The Storied CMO keynote will introduce you to a methodology you can use to build an authentic executive brand that truly sets you apart. Chris Hare will share transformative stories, hard-won insights, and his Atomic Storytelling™ framework, which has been used by top executives to shape perception, unlock clarity, and write the next chapter of their leadership journeys.

WHALE WATCHING - AFTER WORKSHOP

Weather dependent but we are planning on taking off the marina at 3:30PM. Bring a rain jacket or sweater. This will be a memorable ride alongside our local partners.

CLOSING DINNER AT REBELLION HOUSE - AFTER 7:00 PM**FEB**
4TH

The Rebellion team will cook dinner for everyone in what is a tradition at our collaborations. We might ask certain guests to help out depending on tasks at hand but is all about breaking bread together.

OPEN MORNING & BREAKFAST IN TOWN**OPTIONAL SURFING MORNING WITH THE REBELLION****AIRPORT RIDE LEAVE AS NEEDED FROM VILLAS**

MEET THE TEAM & FACILITATORS

Redefining what's possible.

The Rebellion enables leaders and teams to unlock their full potential. Everything we do, either **immersive experiences**, **on-site activations**, or **growth coaching**, is fully designed to challenge your limits and grow what you believe is possible.



William Trubridge

The Rebellion & Vertical Blue Co-Founder

18x World Record Free Diver



"Our potential is almost always far beyond what we believe, and unleashing it is a magnum opus, and one of life's greatest rewards. My passion is now to share with other individuals and entities the tools that have served me so well in this process."

Jordi Mullor

The Rebellion CEO & Co-Founder



"To grow you need to do more uncomfortable things. Period. There's no shortcut, tradeoff, or cheat sheet. Either you are or you are not expanding your comfort zone. Every action, every decision, is either within your comfort zone or outside of such. Now, to expand your potential you need to periodically try what you believe to be impossible. It is the only way to realize you are truly capable of more."



Siri Ostvold

The Rebellion Co-Founder

Norwegian Free Diving Record Holder



"To be able to change business and systems, I believe we need to start with ourselves. I see the need of connecting people to their own body, to their surroundings, to their community and with nature to be able to - not only perform in life and business - but to create a new restorative and regenerative world."